93 Woodman Park Rochester, New York 14609

This newsletter is published by Friends of Lovely Ann Warren. No taxpayer funds were used.

#### **Meeting with** Councilwoman Warren

If your community meetings are held, monthly, quarterly or as needed, please call my office at (585) 428-6684 and give my Legislative Aide Tracey Miller your meeting dates as soon as you have them to place on my calendar. Or you may email those dates to her at Tracey.Miller@cityofrochester.gov.

Remember, anytime that you have a question or concern you do not have to wait until a meeting to speak with me. Please email me at Lovely.Warren@cityofrochester.gov or call me at (585) 428-6684 at your convenience.



#### Station 55 is open for business!

oining Councilmember Lovely Warren and Mayor Robert Duffy at the official grand opening and ribbon cutting were Costanza Enterprises, Inc., the City's Commissioner of Economic Development, R. Carlos Carballada, and James Farr, the City's Assistant Director of Recreation and manager of Rochester's Public Market.

The official grand opening of Station 55 took place last month; the three million dollar project includes a newly renovated vendor market, loft apartments and storage at the building located at 55 Railroad St. in the North East's Marketview Heights Neighborhood.

Station 55 is open to the public Thursday, Friday, Saturday and Sunday from 10:00 am to 4:00 pm. For more information about Station 55, visit www.station-55.com. Please stop in and support our neighborhood businesses!



ROCHESTER CITY COUNCILWOMAN LOVELY WARREN



"Restoring Hope, Rebuilding Community"

## The North East Times

FROM OUR COUNCILWOMAN

Volume 1, No. 2 Spring 2008

#### **Dear Fellow North East** Community Member:

Spring is finally here!

In this edition the North East Times will focus on the revitalization that is taking place in our community, and on the ways that all of us can volunteer to help beautify our neighborhoods.

Whether it's with Clean Sweep, Rochester Blossoms or just lending a hand to an elderly neighbor with the upkeep of their property, there are many ways that we can all pitch in to contribute to the revitalization of our community.

As always I welcome your input on issues and concerns, please feel free to call me at 428-6684.

At your Service.

Lovely

### **Focused Investment Strategy**

he City of Rochester will embark on a new and improved community housing and neighborhood investment strategy. After two years of speaking with community leaders, residents and professionals we are trying to do things a little more efficiently and effectively. I am proud of North East Rochester and its current assets from The Public Market to Hickey Freeman and across the Bausch and Lomb and all the great community agencies, business associations and block clubs in between. We are moving forward and we will make North East Rochester a place that were all it's citizens are proud to call home. The focused investment strategy will allow the City of Rochester to focus 20% of Community Development Block Grant (CDBG) dollars into a specific neighborhood for up to three years. The South Marketview Heights neighborhood was preliminarily selected to receive this focused investment in the North East area of the City.

One Neighborhood in each section of the City was selected to receive this

concentrated development. It is our hope that with the programs success that we can move into your neighborhood. We plan to rebuild our city one home, one block and one neighborhood at a time. Focused investment will help home owners uplift and do much needed structural repairs to their homes, help businesses build and expand their business, help landlords repair their rental units, provide new trees and landscaping.

Your neighborhood will not be forgotten during this process. Ibero-American Action League has applied for a grant to build 10 new homes in the Conkey Avenue area. The El Camino Trail is well on its way and was approved to receive one million dollar for its development. The El Camino Trail is the old railroad track the runs parallel to Conkey Avenue from St. Paul all the way up to the Seneca Park Zoo. Phase One of the Mildred Johnson Estates is in the final completion stage. Congratulations go out to Edna Craven and the Bernard Street Block Club for their hard work in its development.

(continues on page 3)



City Councilmember Lovely Warren, speaking in support of the City's efforts to combat graffiti in our neighborhoods. The "Crime Stoppers" hotline and reward system will now be used to collect information leading to the prosecution of graffiti taggers. Residents are encouraged to call 911 for in-progress events or to call Crime Stoppers (423-9300) with tips on possession of graffiti materials or suspicious activity, a reward may be given to the caller.

## Save the Date, Clean Sweep 2008!

n Saturday, May 17, join us as we clean up our streets and beautify our community!

We will meet at the Norton Street NET office at 500 Norton Street at 8:30 a.m. Lunch will be provided at noon after clean up. To sign up, please call 311 or register at www.CityofRochester.gov.

#### Rochester Blossoms Spring Planting Event

Is a part of the City's 18th annual "Flower City Looking Good Program" for gardeners and environmentalists. Since the program began, thousands of flowers and bulbs have been planted throughout City parks during this volunteer effort. Another planting event will take place in the fall.

To participate, please meet at the Recreation Administrative Offices at 400 Dewey Avenue at 8. a.m. *AFTER PRIOR REGISTRATION*. Spring registration must be completed by

Friday, May 9. You will pick up flowers before leaving for assigned locations. Light refreshments of juice and donuts will be provided. Please have your Block Club leader contact Stacey in the City's Forestry Department at (585) 428-8820 to participate.

#### Adopt a Garden

Helping to plant a community garden in one of the more than 80 existing city park gardens, is a rewarding way to revitalize our neighborhoods and meet new friends. If you or members of your Block Club would like to volunteer, please call (585) 428-8820.

## **Volunteer Tree Planting Event**

n Saturday, June 7th, from 9:30 a.m. until noon, adults and children are invited to mulch and plant trees, learn about tree care, identification and area history. This community tree team event is designed to teach environmental

stewardship and to assist with scout badges in forestry.

Volunteers will meet by the baseball fields off Draper Street at the North Street Community Center at 700 North Street. Please bring a shovel and work gloves. Registration isn't required for this activity.

If you would like additional information on other Volunteer Planting Events, please call (585) 428-8820.

#### 311 One Call to City Hall

By calling 311, City residents, businesses and visitors can call to reach City Hall and receive information, request services and report problems. From refuse collection, getting library hours, to reporting a stray dog in your neighborhood and a whole lot more, 311 is ready to help.

The revamped 311 is part of an ongoing effort by Rochester to make access to City government easier and more responsive to the needs of residents, business owners and visitors.

If someone calls 311 who speaks a language that 311 staff cannot speak, a third-party translation service will join the call.

Also, the 311 Agents are equipped with computer-based technology that enables hearing-impaired individuals to easily communicate with the City of Rochester using their current TDD/TTY devices.

The 311 Center will have automated technology to respond to hearing-impaired callers. The TDD/TTY direct number for 311 is (585) 428-7600.

# **Community Activities** in Rochester

- September 10, 2007 through May 5, 2008 Free accelerated Reading Program & Homework Help. The programs are offered Monday through Thursday at the Avenue D Community Center from 3 to 6 p.m. A computer lab is also available on site. Call the Hotline for more information at (585) 428-7934.
- April 22nd through June 26th KidTech Computer Literacy Classes for children ages 6 14. Call the KidTech Hotline for locations and times at (585) 428-7934.
- Tuesdays at 6 p.m., May 6th through September 30th Explore nature and the city's amazing historic parks and neighborhoods by bike, on foot or in a canoe. Helmets are required for bike rides. Cancellations due to weather will be made at start time on site. For details call 428-6670.
- Saturday, May 17th North East Clean Sweep! Help our neighbors beautify our community by cleaning up debris and litter from neighborhoods and parks. We will meet at the Norton Street NET office at 500 Norton Street at 8:30 a.m. To sign up, please visit www.cityofrochester.gov.
- Saturday, June 7th Community Tree Team Volunteer Tree Planting Event. From 9:30 a.m. until Noon. Volunteers will meet by the baseball fields off Draper Street at the North Street Community Center at 700 North Street. Please bring a shovel and work gloves. No registration required.
- July 7th through August 22nd Get Smart with Art, ArtSmart Summer Camp 08. Enjoy theatre, dance, storytelling, painting, textile arts and more! The camp is offered Monday through Friday at the Lodge at Lake Riley, Cobbs Hill Park, 100 Norris Drive. (Off Culver Road) Registration is limited and required by June 6th. The cost is \$60.00 per week. For more information call (585) 428-7371.
- Wednesday, July 9th Sprouts Kids Gardening Club as they "Play in an Existing Garden", at the North Street Community Center from 10 a.m. until Noon. For information and registration please call (585) 428-8820.
- Wednesday, July 30th Sprouts Kids Gardening Club as they "Community Garden Project", at the North Street Community Center from 10 a.m. until Noon. For information and registration please call (585) 428-8820.

If you would like flyers to distribute or post on your neighborhood bulletin board regarding the events listed, please call my office and we will gladly send them to you!

#### MEMORIAM

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This issue is dedicated to a good friend and a Rochester community activist, the late Yusef Sharif, owner of Sharifs' Restaurant on Central Avenue.



#### Flower City Days at the Public Market — OUR Jewel in the North East

et ready for this annual event, which attracts some 20,000 shoppers each week to the Rochester Public Market. Come to the Rochester Public Market, at 280 North Union Street from 8 a.m. – 2 p.m. on these days:

Sunday, May 11th, Sunday, May 18th

Memorial Day Weekend: Friday, May 23rd, Sunday, May 25th, Monday, May 26th

Sunday, June 1st, Sunday, June 8th

(continued from front page) Hopefully, there will be a phase two developments after the kinks of Phase One have been worked through. I am also optimistic that the community can work together to see the La Marketa project come to fruition in the near future. RAP funding will be available to help our neighborhood residents with structural problems. Typically, our community agencies have administered the request. In addition, money for both landlords and homeowners is available for Lead Paint repairs. Please call (585) 428-6827 or you may stop in at City Hall Room 028B for information and a grant application.

The Marketview Heights Association has money available for first time homebuyers. Please contact (585) 423-1540 for more information.